Probe Partners

Development with Quality Analytics.

MARKET RESEARCH COMPANY

CONTACT US

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PROBE PARTNERS

INTRODUCTION

▶ **COMPANY - PROBE PARTNERS ESTABLISHED - 2022**

▶ PROBE PARTNERS provide the solutions under one roof for Research services. We take

▶ pride to be an only company who can help client with strong foundation by giving accurate information on how well the research would do in market using research services that will in turn help them choose the right for further.We understand from its consumer prospective involving our experienced, customer driven, high-tech, high-quality research services. Delivering online B2B, B2C, Health Care and other

▶ market aspect sample from a robust collection of high-quality data for

▶ maximum feasibility, sustainability, representativeness and consistency.

ONLINE PANEL PROVISION

MARKET RESEARCH

SEARCH ENGINE OPTIMIZATION

TRANSLATION

PROCESS OF

PROBE PARTNERS

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1. MARKETING
One-stop solution ensures market researchers' success.

2. STRATEGY
Customised solutions to meet the individual research needs of each of our clients.

3. DEVELOPMENT
Analyse data in order to deliver creative solutions and consultancy services to generate better business outcomes.

4. ANALYSIS
High-quality data for the online B2B, B2C, Health Care, and other markets.
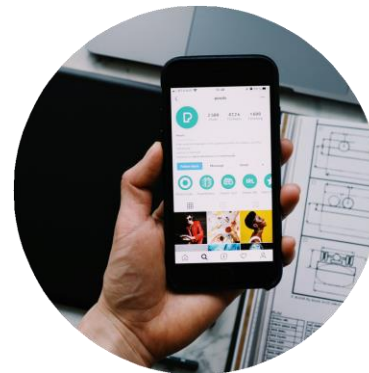
PROBE PARTNERS

EVERYTHING YOU NEED ON CREATING A BUSINESS PROCESS.

OUR TARGET

VISION
We analyze data, to provide innovative solution

AVAILABLE
40+ countries help businesses analyze the market

SERVING
Delivering online B2B, B2C, Health Care and other market

QUALITATIVE

A qualitative data collection method, allow for the collection of rich, descriptive data about how people think and behave, as well as the unraveling of complex processes.

SERVICES

QUANTITATIVE

Internet surveying technique in which the interviewer follows a script provided in a website. With the increasing use of the Internet, online questionnaires have become a popular way of collecting information.

ONLINE RESEARCH

Market surveys are tools to directly collect feedback from the target audience to understand their characteristics, expectations, and requirements. Marketers develop new and exciting strategies for upcoming products/service. We provides error-free data and monitors or ensures data quality on each data instance created, utilized and maintained within an organization

B2B SAMPLING

As one of the major B2B data providers, we have access to a diverse set of file attributes and audiences.

B2C SAMPLING

We focus on ensuring that our first-party data includes authentic persons with strong, constantly updated profiles.

HEALTH CARE

We probe partners have access to over 100,000 experts and specialists from the world's best health care and lifescience firms and nations.

FOR QUALITY ASSURANCE

We have a project management team for Traffic that oversees live projects and works on delivering through our Internal Panel. We have also included our SEO sources and an Affiliate management staff to control the traffic. We have also added multiple suppliers and vendors for SEO,AFFILIATE, and LEAD GENERATION.

For Quality Assurance, we are following the methods outlined below while selecting for our panel.

PRE-SCREENER IP VERIFICATION
PREVENTION OF DUPLICACY LOYALTY DETECTOR
UNIQUE SURVEY RESPONDER BOAT DETECTOR

SEARCH ENGINE OPTIMIZATION (SEO)

As marketers, we try to get inside the heads of our audience. By collecting and analyzing marketing data, we're actually trying to understand the behavior of our visitors and customers. Our daily marketing functions rely on this data because it allows us to optimize our strategies. It is only when we know what our audience wants that we can live up to their expectations. By SEO we can find the right audience. Different types of Keywords help us to find relevant audiences. SEO is the best tool for gathering huge traffic on our panel.

HOW SEO HELPS US_

By SEO we can find the right audience. Different types of Keywords help us to find relevant audiences. SEO is the best tool for gathering huge traffic on our panel.

PROFESSIONAL TRANSLATION SERVICES

▶ IN JAPANESE

▶ Since the written translation is needed in all areas, it is divided into fields of expertise and types in order to make the translation properly. We provides professional translation services in Japanese , from English to Japanese translation. All written sources such as documents, contracts, agreements, literary texts, correspondence, e- mails are types of written translations.

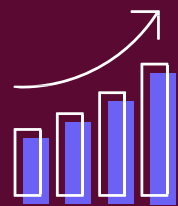▶ We deliver your translations more quickly while maximising the quality.

LEAD GENERATION

Lead generation is the process of getting leads (possible customers) into a contact management or marketing software system in order to nurture them through the buying process and convert them into paying customers.

Process to Creating Leads

While each lead generating process will differ based on the business, this is how the lead generation process works from beginning to end:

- Research Your Target Market
- Create Engaging Content
- Promote Content Across Your Business Channels
- Nurture Existing Leads
- Evaluate Our Lead Generation Process

AFFILIATE MARKETING

DEPENDING ON THE NEEDS OF THE RESEARCH, THEY CAN BE USED AS A STAND-ALONE RESEARCH METHOD OR AS PART OF A MULTI-METHOD DESIGN.

REFERRAL PROGRAM

The online survey referral program is for the members of the survey panels and GPT site with the paid survey offers. The referrer will be paid each time when the referral completes a survey.

AFFILIATE PROGRAM

The online survey affiliate programs pay the affiliates when a user sign up/completes a survey through the affiliate link. Only established affiliate marketers are allowed to join the paid survey affiliate networks.

EMEA

AUSTRIA	GERMANY	POLAND	SWITZERLAND
BELGIUM	GREECE	PORTUGAL	TURKEY
BULGARIA	HUNGARY	ROMANIA	UAE
CZECH REPUBLIC	IRELAND	SLOVAKIA	UNITED KINGDOM
DENMARK	ITALY	SOUTH AFRICA	
FINLAND	NETHERLANDS	SPAIN	
FRANCE	NORWAY	SWEDEN	

PROBE *partners*

OUR GLOBAL REACH

THE AMERICAS

NORTH	**SOUTH**	
UNITED STATES	ARGENTINA	PERU
CANADA	BRAZIL	VENEZUELA
MEXICO	COLUMBIA	

APAC

AUSTRALIA	INDONESIA	PHILIPPINES	THAILAND
CHINA	JAPAN	SOUTH KOREA	VIETNAM
HONG KONG	MALAYSIA NEW	SINGAPORE	
INDIA	ZEALAND	TAIWAN	

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